



BUSINESS FOR A BETTER WORLD

Graduate Partnerships for Workforce
Development and Community Engagement



COLLEGE OF BUSINESS
COLORADO STATE UNIVERSITY



Graduate Degrees and Certificates to Develop Your Workforce

Flexibility for working professionals: We understand that one size does not fit all in education, so we offer a wide range of certificates and degrees in different formats and timeframes. Our top-ranked on-campus and online programs give students the **flexibility to choose the learning options that best meet their needs.**

World-class teaching: Whether learning on campus or online, our students earn the same degree and are taught by the same **world-class faculty.** Our faculty are known in their fields for delivering cutting-edge research with real-world implications. Their passion for creating immersive educational experiences has resulted in national teaching awards, truly representing their commitment to excellence in the classroom.

Student support, start to finish: Everything we do is centered on our students. We know that **learning and support need to extend beyond the classroom for students to succeed.** From the moment a student decides to pursue one of our graduate options, they connect with our program-specific enrollment counselors and academic advisors who provide individualized guidance.

Our alumni also have lifelong access to our College's dedicated Career Management Center to help navigate their career path.

Our graduates have impactful careers contributing to their organizations and using business to build a better world.



The Online MBA program allowed me to pursue my degree without pausing my life. I love that the program never required me to sacrifice quality for convenience. The faculty and staff were so accessible and helpful, and I truly feel like I got a world-class education on my time and schedule. I cannot imagine any better way to get an MBA.”

Amanda Giacalone
 CSU College of Business
 Online MBA Graduate

Develop and Retain Top Talent Through Business Education

When you partner with **Colorado State University's College of Business,** you're providing your employees with valuable new opportunities to learn and grow.

In a rapidly changing labor market, we can help you nimbly develop your workforce and retain top talent. Whether your employees want to **master a particular technical skill** or **take on a leadership role,** we're proud to offer graduate degree and certificate programs designed specifically for working professionals.

Our College is accredited by the Association to Advance Collegiate Schools of Business, a distinction earned by less than 5% of the world's 16,000 business

schools. This accreditation is a direct reflection of the **caliber of our faculty,** our **innovative programming** and our students' **successful career outcomes.**

At the College of Business, everything we do is driven by our vision of **Business for a Better World.** We're committed to developing a workforce that is empowered to create meaningful change and solve complex challenges in Colorado and around the world. Join us in transforming lives through impactful education.

MBAs 16-21 months or flex up to 5 years

Move beyond the technical to lead and manage people and projects (online or on campus)

Online MBA
 Evening MBA — On campus evenings
 Impact MBA — On campus full-time

Specialized Masters 9-12 months

Deepen your technical expertise in your chosen profession with one of three masters programs

Accountancy — On campus
Computer Information Systems — Online or on campus
Finance — On campus

Graduate Certificates 9-12 months

Earn a standalone credential and apply credits toward your MBA or Masters

FINANCE & ACCOUNTING
 Applied Finance
 Applied Investments
 Corporate Finance

MANAGEMENT & LEADERSHIP
 Business Management
 Entrepreneurship & Innovation
 Marketing Management
 Organizational Leadership

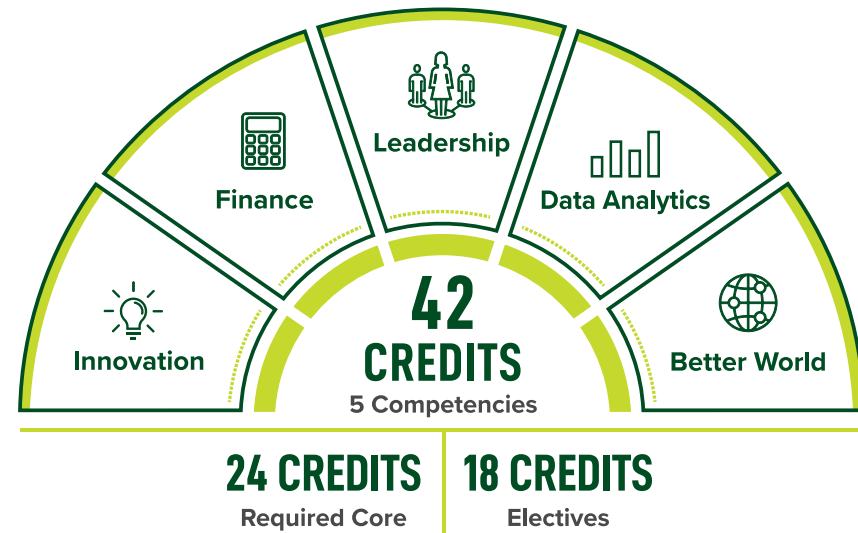
INFORMATION MANAGEMENT
 Business Application Development
 Business Information Systems
 Business Intelligence
 Cybersecurity
 IT Project Management

ADDITIONAL SPECIALIZATIONS
 Global Supply Chain
 Sustainable Business

Online MBA Students Gain the Skills Employers Need

The business skills and practices employers demand most are at the heart of our 42-credit, 21-month Online MBA. Throughout our program, students learn the fundamentals of business while gaining proficiency in five competencies: **innovation, finance, leadership, data analytics** and using **business for a better world**.

Over 40% of the total 42 credits students take are electives, customizable to their interests. They can choose to deepen their expertise in a competency or add a credential with one of our certificate options. Their professional goals are unique, and the choice is all theirs.



Our Online MBA Offers the Choices and Flexibility Professionals Need



3 Ways to Learn

Our online experience is our most popular format, but students can also choose from our evening format that's in person or our live video collaboration format called Mosaic. Our online experience places students in the classroom along with our Evening MBA students.



5 Start Dates

We understand life is busy! That's why we offer start dates in January, March, May, August and October so professionals can start at any time of the year.



14 Certificates

Students can also broaden their understanding of critical business functions by completing a certificate. Each of our 14 certificates applies toward our MBA program, allowing them to accomplish their academic goals without adding extra time or work.



18 Elective Credits

Our program allows students to choose where they want to deepen their knowledge across our five competencies. Electives help students home in on a specific area of interest, develop a grasp on a wide range of concepts and become a true specialist.



21 Months or Up to 5 Years

Working professionals can earn their MBA in just 21 months or take up to 5 years, but they can start applying what they learn almost immediately!



The Online MBA program was the catalyst to my career success. I gained a holistic understanding of the business world and accelerated my professional growth."

Lindsay Neff
 CSU College of Business
 Online MBA Graduate

The banners are set against a background of a mountain landscape with a river. The first banner on the left says '2024 US NEWS & WORLD REPORT' with a large '#1' and 'TOP Online MBA in Colorado'. The middle banner says '2023 CORPORATE KNIGHTS' with a large '#4' and 'Better World MBA Nationwide'. The third banner on the right says '2023 QS SYMONDS' with a large '#11' and 'Online MBA For Employability Nationwide'.

Become a Corporate Partner

At the College of Business, we have partnership options to fit your organization's needs. Develop your workforce and retain your best employees with skill-enhancing degrees.

Our business and community partners range from some of the world's biggest and most respected corporations to local,

independent businesses, all of whom engage with the College in rewarding and impactful ways.

Whether you are looking to **further develop your workforce through educational opportunities, recruit the next generation of business talent or collaborate with us on another opportunity**, reach out to discuss how we can help your organization.

Benefits	Corporate Sponsor (partially or fully funds professional students)	Corporate Associate (promotes our degrees to employees)
Personal advising (one advising session per semester)	✓	
Networking events (one to two events per semester)	✓	✓
Tuition benefits (range from 10-25%)	✓	✓
Benefits towards experiential learning opportunities (10%)	✓	
Graduation experience (cap, gown and reception)	✓	
Assistance with tuition billing	✓	
Customize executive education	✓	
Executive coaching sessions	✓	
Mentoring opportunities	✓	



Additional Corporate Engagement Opportunities

Impact MBA Summer Fellowships

Get involved and help your organization move forward with its sustainability initiatives by [hosting a fellowship for an Impact MBA student](#). Our Impact MBA program prepares students to make sustainability a part of the purpose and profitability of a business. During the 400-hour summer fellowship, students help businesses meet changing sustainability requirements, prepare for future growth and meet new market demands. At organizations as diverse as the World Wildlife Fund, PepsiCo, the Denver Zoo and the City of Fort Collins, our graduate students create lasting organizational change.



Because fellowships are designed to meet academic requirements and are paid internships, the application process to match businesses with students starts early.

- **March 1**
Applications from host organizations close
- **Early April**
Students are matched with host organizations
- **May 2**
Full work plans due (developed by company and student)
- **Late May – Mid August**
Students complete 400 hours of required fellowship work

Learn more and contact us about [hosting a fellowship](#).

Impacting the Future for Good

In the last three years, more than 90 Impact MBA students have supported 38,000 hours of sustainability work for businesses throughout the country, navigating significant sustainability challenges faced by private, public and nonprofit firms. Efforts range from 400-hour projects addressing pollution prevention, disclosures and inventories to attaining certifications, benchmarking sustainability baselines, achieving supplier standards and more.





Engage and Connect With Us Today

Recruit new business talent

Mentor a student

Engage with us in the classroom

Gain research insights

Give to our programs, students or faculty

Contact Us

Email: cobgradinfo@colostate.edu

Website: biz.colostate.edu/corporate-partnerships



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